SECTION 8: COMPLIANCE AND ENFORCEMENT

PROGRESSIVE DISCIPLINE ASSIGNMENTS FOR STUDENTS

MIDDLE SCHOOL

- 1. Do activities at Teen.smokefree.gov:
 - a. Quizzes: Students can take up to six quizzes and print results for documentation
 - b. Support Text Messages: Students can show that he/she has registered to receive text messages to support quitting tobacco
- 2. Community or school service:
 - a. Trash pick up often involves cleaning up cigarette butts or other tobacco related materials
 - b. Other school or classroom cleanup activities may also be a way of repairing harms done to the school environment
- 3. Research and write or present a report on one of the following subjects:
 - a. How many preventable deaths are caused in New Mexico, the U.S., and worldwide due to tobacco?
 - b. What are the ingredients in cigarettes and their other uses?
 - c. What are 10 harmful effects of smoking tobacco?
 - d. How does tobacco affect the environment?
 - e. How much do tobacco companies spend on advertising in the U.S. and in New Mexico every day, every year? How much do they pay for an ad?
- 4. Calculate how much tobacco/cigarettes/e-cigarettes cost per week, month, and year for themselves and for a pack-a-day user. What else could be purchased with that money each year?
- 5. Find a print ad for a tobacco or e-cigarette product and answer these questions in writing (basic deconstruction questions) or design a "counter ad" that tells the truth about these products
 - a. Whose message is this? Who created or paid for it? Why?
 - b. Who is the "target audience"? What are the clues (words, images, sounds, etc.)?
 - c. What is the ad doing to persuade you to use the product?
 - d. What part of the story is not being told?

HIGH SCHOOL

- 1. Community Service Project:
 - a. Volunteer at hospital or senior center with patients who have tobacco-related illnesses
 - b. Volunteer with the American Lung Association or American Cancer Society
 - c. Volunteer in a dental office
- 2. Interview someone who has used tobacco for at least 10 years, and write answers to these questions:
 - a. When and why did you start using tobacco?
 - b. Have you tried to stop? What happened?
 - c. How has using tobacco affected you?
 - d. How has your tobacco use impacted your family?
 - e. What would you like to tell me about using tobacco?
- 3. Interview a family member of someone who died from tobacco use, and write up what you learned.
- 4. Call insurance companies, and ask how premiums change for a tobacco user vs. nonuser.
- 5. Research and write or present a report on one of the following subjects:
 - Life expectancy for a tobacco user vs. nonuser
 - How tobacco affects the environment
 - Other countries' laws around tobacco use, use rates, and death rates
 - Products that contain nicotine, other than cigarettes; find out why there is such a variety of products
 - Smokeless tobacco products, their packaging, and their health effects
- 6. Take a fitness test or evaluation.
- 7. Select a fact sheet at www.tobaccofreekids.org or thetruth.com, and write down at least three facts and why they are of interest to you.

