SECTION 12: RESOURCES

DATA & STATISTICS REGARDING TOBACCO & NICOTINE

The following sources contain valuable information regarding tobacco and nicotine and are updated regularly. The 24/7 campaign encourages school districts to familiarize themselves with state and national data that can provide insight into how to better reach youth and protect them from the harmful effects of using these types of products. This information can be useful for updating school policies, discipline procedures and communication tactics.

New Mexico Info:

- New Mexico Youth Risk and Resiliency Survey (NM YRRS) Connections Tobacco Factsheets • https://youthrisk.org/publications/connections/
- □ Tobacco-Free Kids The Toll of Tobacco in New Mexico
 - https://www.tobaccofreekids.org/problem/toll-us/new_mexico
- □ New Mexico Department of Health Nicotine Use Prevention and Control Program (NUPAC)
 - https://www.nupacnm.com/

General Info:

- Centers for Disease Control and Prevention (CDC) Tobacco Index
 - https://www.cdc.gov/tobacco/index.htm
- □ Truth Initiative Research and Resources
 - https://truthinitiative.org/research-resources

